



Check-Out Discounts

Participating Merchant



PERKS by the numbers



Visitors

in the library

Over 185,000

*2019 stats



Email

Blasts

Over 7,000 subscribers

*2021 stats



Total

library card

holders

Over 8,000

*2021 stats



Webpage

Traffic

Nearly 100,000 visits to portjefflibrary.org

Over 800 visits to the Check-Out Discounts webpage

*2019 stats



Number of

businesses

Over 50 individual businesses

*stats since program beginning in 2013



Mailed

Newsletters

Over 15,000

*2021 stats



Total

Population

served

Over 34,000 Port Jefferson, Mt. Sinai & Miller Place residents

*2021 stats

Social Media

*as of 7/15/21



1,541 likes
1,873 follows



1,011
followers



1,535
followers