



# Check-Out Discounts

Participating Merchant



# PERKS by the numbers



## Visitors

### in the library

97,000+

\*2022 stats



## Email

### Blasts

6,000+ subscribers

\*2023 stats



## Total

### library card

### holders

~8,000

\*2022 stats



## Website

### Traffic

74,000+ annual

pageviews of

portjefflibrary.org

\*2022 stats

800+ visits to the

Check-Out Discounts

webpage \*2022 stats



## Number of

### businesses

50+ individual

businesses

\*stats since program  
beginning in 2013



## Mailed

### Newsletters

~16,000

\*2022 stats



## Total

### Population

### served

34,000+

Port Jefferson,

Mt. Sinai, and

Miller Place residents

\*2022 stats

## Social Media

\*as of 03/22/23



1,851 likes

2,221 follows



1,085

followers



1,736

followers

